



LARKEN ASSOCIATES EARNS 10 AWARDS OF EXCELLENCE FROM THE METROPOLITAN BUILDERS AND CONTRACTORS ASSOCIATION OF NEW JERSEY

Nascimento named Marketing Executive of the Year for the third time in four years

East Hanover, NJ, July 7, 2026 — Larken Associates, a leading full-service commercial and residential real estate firm, is proud to announce it has earned 10 awards at the 2026 Metropolitan Builders and Contractors Association of New Jersey (Metro BCA) Awards of Excellence Dinner, held on June 25 at The Hanover Manor in East Hanover, New Jersey.

The firm captured nine of those honors for Monte View at Pohatcong, its 120-unit Larken Living community in Pohatcong, New Jersey, across the following design and marketing categories:

Design

- Best Sales Office
- Best Outdoor Living Space
- Best Community or Multi-Family Hi-Rise New Construction: Rental Community – Under \$3,000 Per Month
- Best Landscape Design for a Community
- Best Community Clubhouse
- Best Special Feature Room

Marketing

- Best Sales Presentation for a Community
- Best Direct Mail Piece – New Media/Electronic
- Best Use of Social Media

The six design awards reflect the leadership of Jillian Dorell, who has served as Larken Associates' Director of Design since 2023. She is responsible for delivering the signature aesthetic seen across the company's approximately four-million-square-foot commercial portfolio, and its roughly 3,000-unit, 20-community Larken Living residential portfolio. Dorell's attention to detail and embrace of the latest trends, materials and technologies ensure that Larken Associates' properties remain at the forefront of innovation and stand out in their respective local markets.

Larken Associates' Executive Vice President of Marketing, Melissa Nascimento, was also named the 2026 Marketing Executive of the Year, marking the third time she has earned the Metro BCA's top marketing honor in four years, with previous wins in 2023 and 2024. The recognition adds to a growing list of accolades for Nascimento, who took home Leasing Marketing Director of the Year at the New Jersey Builders Association's 2024 and 2025 Sales and Marketing (SAM) Awards, and was named to GlobeSt. Real Estate Forum's 2026 Women of Influence list earlier this year.



Located at 1001 Monte View Drive just off Interstate 78 in Warren County, Monte View at Pohatcong features a mix of one- and two-bedroom apartments across three garden-style buildings and a four-story elevator building. Residents enjoy a resort-style amenity package that includes a clubhouse with a lounge, game room and coworking space; a fully equipped fitness center; a heated outdoor pool with a tanning ledge; a covered pavilion with grilling stations; a bark park; a tot lot; and more.

“A meticulously designed community paired with an innovative, multi-channel marketing approach is a proven formula for success in today’s increasingly competitive market,” said David Gardner, President and CEO of Larken Associates. “Melissa’s latest Marketing Executive of the Year recognition, along with the design and marketing awards our team earned for Monte View at Pohatcong, reflects the unmatched talent and expertise we have at Larken Associates. I’d like to congratulate and thank everyone from our team for continuing to raise the bar.”

About Larken Associates

Larken Associates is a leading full-service commercial and residential real estate firm based in Branchburg, New Jersey. Leveraging 60 years of experience, their long-term ownership strategy and full suite of in-house capabilities brings great spaces to live and work to life. Across a diverse commercial portfolio spanning nearly four million square feet and 1,200 tenants across office, industrial, retail and mixed-use properties, and approximately 3,000 residential units across 20 unique communities with another 1,500 in the development pipeline, Larken Associates is deeply committed to the communities in which they work as well as the tenants and residents who call their buildings home. To learn more about Larken Associates, please visit us at <https://www.LarkenAssociates.com> and follow us on LinkedIn, Facebook, X and Instagram.